Operating Performance

Answer

Gross profit margin

2002

$$\frac{31{,}168 - 25{,}661}{31{,}168} = \frac{5{,}507}{31{,}168} = \mathbf{17.67\%}$$

2001

$$\frac{31{,}888 - 25{,}445}{31{,}888} = \frac{6{,}443}{31{,}888} = \mathbf{20.21\%}$$

Operating profit margin

2002

$$\frac{1{,}789}{31{,}168} = \frac{1{,}789}{31{,}168} = \mathbf{5.74\%}$$

2001

$$\frac{2{,}663}{31{,}888} = \frac{2{,}663}{31{,}888} = \mathbf{8.35\%}$$

Pretax profit margin

2002

$$\frac{1{,}731}{31{,}168} = \frac{1{,}731}{31{,}168} = \mathbf{5.55\%}$$

2001

$$\frac{3{,}194}{31{,}888} = \frac{3{,}194}{31{,}888} = \mathbf{10.02\%}$$

Net profit margin

2002

$$\frac{1{,}246}{31{,}168} = \frac{1{,}246}{31{,}168} = \mathbf{4.00\%}$$

2001

$$\frac{2{,}177}{31{,}888} = \frac{2{,}177}{31{,}888} = \mathbf{6.83\%}$$